



turnaround | transform | grow  
**YOUR BUSINESS**

## YTF Consultants — Turnaround consulting services

Turning around a distressed business is a difficult and delicate task. It requires urgent and decisive action. It also requires vital turnaround experience in order to ensure the company's recovery and survival.

YTF Consultants has a long track record of success in this particular area. We have acted as chief restructuring officer to troubled companies, served as adviser to senior management or stakeholders, and got involved in day-to-day operations.

Our consultants leverage their extensive operations experience and financial expertise to

- assess the operational and financial situations of a client's company
- stabilize operations
- communicate with stakeholders to build consensus
- reassure employees and raise morale
- develop turnaround strategies
- implement recovery plans
- embark on business renewal processes

Remedial measures usually involve

- reorganizing management and operational structures
- reducing operating costs through realistic cost cutting
- rightsizing the workforce without crippling the operation
- refocusing on core and viable businesses or product segments
- implementing measures to increase sales and profitability
- rethinking about organizational competencies and the corporate culture
- divesting underperforming or non-core businesses or assets
- acquiring new businesses or assets
- restructuring debts and loans
- negotiating company debts and loans with bankers creditors to allow time for business transformation

*For a confidential, no-obligation  
consultation, please contact:*

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Often the failure to keep pace with changes in the marketplace, lack of financial controls, overexpansion and excessive leverage would land a company in trouble. For SMEs and entrepreneurial firms, the marketplace is set to worsen with the current global economic and financial market turmoil. It is no longer just about survival but also how to compete effectively and profitably.

For YTF Consultants, a successful turnaround effort is not only concerned with reversing your company's downward spiral. It is also about making sure the nuts and bolts are in place for it to grow and prosper in the much longer term.